



PRESS RELEASE

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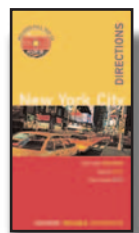
Strike out in a new **DIRECTIONS** this autumn with the all-new travel series from Rough Guides

Following the launch of **DIRECTIONS** in May, Rough Guides is proud to present the next six titles in this innovative series. The freshly researched and beautifully packaged **DIRECTIONS** guides to New York City, Tenerife, Marrakesh, Barbados, Amsterdam and Antigua are the perfect choice for travellers in search of autumn fun and winter sun.



A brand-new title, Marrakesh makes its Rough Guides debut in the **DIRECTIONS** format and reveals a city with a surprising wealth of attractions. Only a two-hour flight from the UK, Marrakesh is fast becoming a fashionable weekend break destination and the new **Marrakesh DIRECTIONS** guide is perfect for anyone contemplating a short stay in this fascinating city. Packed with snappy accounts of all the best smells, sights and sounds the city has to offer – from the magnificent Koutoubia Mosque and the open-air circus of the Jemaa el Fna square, to the achingly hip La Maison Arabe hotel and the prestigious Marrakesh international film festival – a lot has been packed into this guide's 160 pages. For outdoor enthusiasts, there's detailed information on hiking in the Atlas mountains whilst those looking beyond the city walls will appreciate the chapter on the seaside resort of Essaouria – an easy and rewarding day trip from Marrakesh. As well as insider reviews on the best accommodation, cafes and restaurants the guide also comes with its own e-book CD* and handy fold-out colour maps for easy navigation.

Always a contender for the world's greatest city, New York is standing tall. The compact new **New York City DIRECTIONS** will allow for more space in your suitcase if you're going for a short trip – if you have a palm pilot or other handheld device, you could even leave the guide at home and just use the e-book CD. With handy listings for all the sights, shops and restaurants each neighbourhood has to offer, fold-out colour maps and the Six Big Sights that no-one should ever miss, New York City **DIRECTIONS** breaks the Big Apple down into manageable bites whilst still containing all the opinion, background and practical advice you expect from a Rough Guide. The perfect companion to all that's coolest, brashest, tastiest and most tasteful about North America's most splendid city, New York City **DIRECTIONS** is the essential guide.



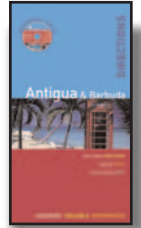
With everything to offer from crystal-clear waters to gourmet dining and a vibrant music scene Barbados is the perfect antidote to the British winter. Whether you want to explore some of the islands more secluded beaches, take in the historic sites around Bridgetown or just relax on the beach with a cocktail, the new **Barbados DIRECTIONS** guide will help you get the most out of your stay on this popular Caribbean island. Containing hundreds of succinct and informative listings for the best sights, restaurants and bars the island has to offer – all conveniently divided into neighbourhoods and cross-referenced with local maps – you'll never waste precious relaxation time wondering what to do next.

*Each **DIRECTIONS** guides comes with a password protected e-Book CD, which contains every page of the guide in Adobe pdf format, allowing readers to search and annotate the guide on any computer or handheld device. Rough Guide e-bookCDs are designed for use with PCs, Macs, Palm Pilots and e-book readers.



Amsterdam, one of Europe's most-visited cities, may be compact but there's always something new to discover. The **Amsterdam DIRECTIONS** full-colour 'ideas' section picks out the best the city has to offer, whether you want to feast your eyes on art, wander the streets or shop for something unusual in the flea markets. Ideal for leisure and business travelers alike, the new DIRECTIONS guide comes with an e-book CD which contains every page of the guide in Adobe pdf format, as well as hundreds of live weblinks – perfect for making online reservations or finding out about a particular attraction before leaving home.

The handily-sized and affordable new **DIRECTIONS** guide to **Antigua & Barbuda** will show that there's a lot more to these islands than just beautiful beaches. The pirates may be long gone, but there's still plenty of rum and good times to be had, mixed in with lashings of history and breathtaking scenery. Take inspiration from the magazine-style 'ideas' section of the guide and visit one of the island's excellent galleries, explore the ancient caves of Barbuda or head to Abracadabra – the liveliest restaurant on the island – to check out the local reggae bands. With accurate listings and incisive reviews of the top places to eat, drink and stay, in all price ranges, Antigua and Barbuda DIRECTIONS is the ultimate handbook to this Caribbean gem.



The all-new **DIRECTIONS** guide to **Tenerife & La Gomera** shows there's more to island life than sunburn and hedonism. If the traditional package holiday winds you up, you can take inspiration from the colourful 'ideas' section and unwind amid the enigmatic Güímar pyramids or take a hike in a Canarian pine forest. Whether you prefer the romantic seclusion of a tiny Atlantic fishing village or splurging on the island's legendary nightlife, the new DIRECTIONS guide makes it easy to choose the Tenerife that's right for you with its up-to-the-minute reviews of the best-value hotels and restaurants, the most happening clubs and bars and the pick of the island's beaches, also featured on the guide's accompanying e-book CD.

Amsterdam DIRECTIONS

NEW TITLE

Martin Dunford and Phil Lee

ISBN: 1-84353-306-5

192pp, 12 maps, 64pp full colour

Published: 26th August 2004

£6.99

Barbados DIRECTIONS

NEW TITLE

Adam Vaitilingham

ISBN: 1-84353-320-0

160pp, 11 maps, 48pp full colour

Published: 26th August 2004

£6.99

New York City DIRECTIONS

New TITLE

Martin Dunford

ISBN: 1-84353-322-7

240pp, 22 maps, 64pp full colour

Published: 26th August 2004

£6.99

Antigua & Barbuda DIRECTIONS

NEW TITLE

Adam Vaitilingham

ISBN: 1-84353-319-7

160pp, 9 maps, 32pp colour

Published: August 2004

£6.99

Marrakesh DIRECTIONS

NEW TITLE

Daniel Jacobs

ISBN: 1-84353-321-9

160pp, 10maps, 48pp full colour

Published: 26th August 2004

£6.99

Tenerife & La Gomera DIRECTIONS

NEW TITLE

Christian Williams

ISBN: 1-84353-325-5

192pp, 17 maps, 48pp full colour

Publishing: 26th August 2004

£6.99

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